

CLINICAL IMPLICATIONS OF EMERGING DATA: Diagnosis and Treatment of Eosinophilic Lung Diseases and EGPA

Final Report: Activity Impact

"EGPA is increasingly recognized as an important clinical entity that warrants prompt recognition and good understanding. This program facilitated participant appreciation of the importance of diagnosing EGPA and how to treat it effectively."

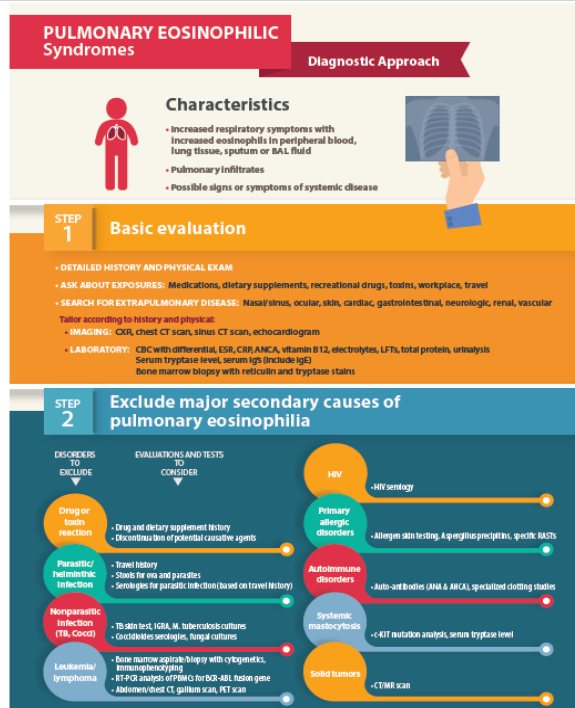
- Michael E. Wechsler, MD, MMSc
Professor of Medicine (Program Director)
National Jewish Health

Participant feedback on the resources:

"Format was excellent, enjoyed and appreciate the links to the papers and relevant handouts"

"I thought it was excellent and appreciated the attached reference material"

"Excellent presentation both from the perspectives of content and style"



Learning Objectives:

1. Distinguish clinical features of EGPA
2. Review best practices in diagnosis of eosinophilia
3. Evaluate current and emerging treatments in EGPA

Launch Date: March 30, 2018

Final Report: Activity Impact

Completer Breakdown:

78% Prescribers

- 61% MD/DO
- 17% NP/PA

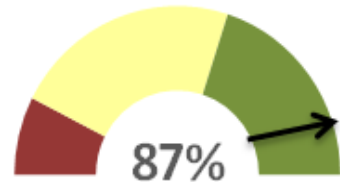
*Data as of 3/31/2019

Module Metrics

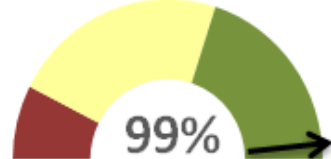
- ✓ Total Participants: **3,121**
- ✓ Learners: **2,948**
- ✓ Completers: **795**
- ✓ Certificates: **415**
- ✓ Engagement Score: **3.7**

*Data as of 3/31/2019

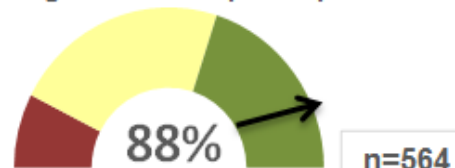
Respondents intend to make changes in practice as a result of the activity



Learners report activity met their educational needs



Learners report activity addressed overcoming barriers to optimal patient care



Overall relative knowledge gain from pre- to post-activities

32%

*Data as of 3/31/2019

Multidimensional Engagement Strategy

14 Learning Moments:

- 11 Educator Notes
- 3 Polling Questions
- 1 Reflective Question
- Downloadable Infographic

The engagement score for the activity shows the average number of actions taken by the learner while in the activity. **This activity achieved an engagement score of 3.7 which is 15% higher than the average ArcheMedX engagement score.**

Final Report: Participation

1,168

Unique Starts

649

Unique Completes

55%

Completion Rate

2,848

Learning Actions

605

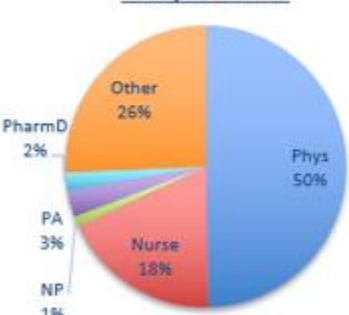
Post-test Completes

568

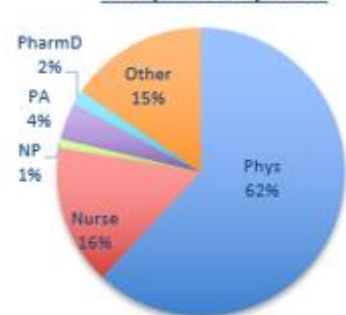
Eval Completes

Profession

Unique Starts

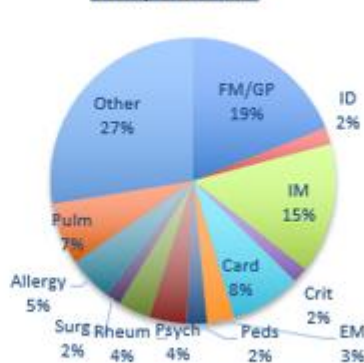


Unique Completes

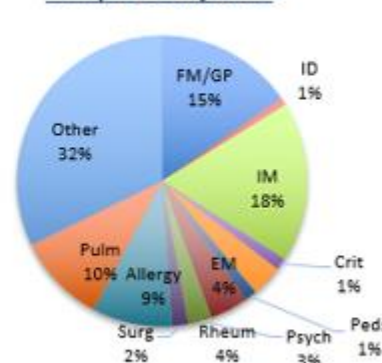


Specialty

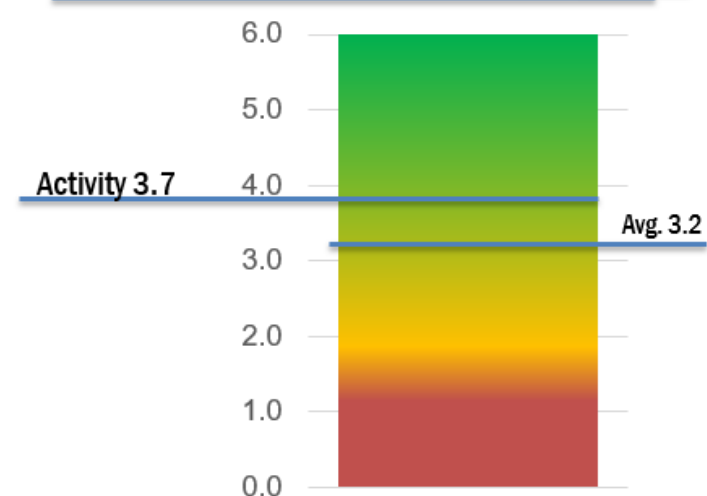
Unique Starts



Unique Completes



Engagement Score **3.7**



*Data as of 3/31/2019, unique users

The ArcheMedX platform utilizes a unique method of engaging learners by creating contextual moments in the video, defined as *Learning Moments*, which include educator notes and questions that nudge the learner to slow-down and reflect, guiding the learner into a deeper understanding of the information provided.

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